

September 27 - 29, 2013

# LA FLORIDA 500



**African Violet Council  
of Florida**

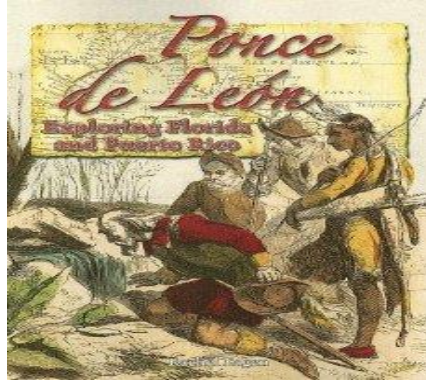


**HOLIDAY INN HOTEL  
St. Pete/Clearwater**

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**3535 Ulmerton Road  
Clearwater, FL 33762**

# African Violet Council of Florida

Presents  
"La Florida"



## **AVCF Officers**

President – Laura Perdomo  
First Vice President – Jim Boyer  
Second Vice President – Elvie Blakely  
Recording Secretary – Cheryl Luna  
Corresponding Secretary – Mary Fisher  
Treasurer – Christel Collier

## **Show Committee**

Convention Chair – Mary Lou Harden  
Show Chair – Phyllis King – Mary Helen Maran  
Awards – Jan and Allan Mink  
Awards Ribbon Purchaser – Phyllis King  
Classification – Glenn Shelton  
Designs Writer/Reservations – Bob Green  
Education/AVSA Information Exhibit - TBA  
Entries – Therese Lynam  
Focal Point – Cheryl Luna  
Hospitality – Jim Boyer, Tampa Club  
Judges & Clerks – Lynne Wilson  
Plant Placement – David Ross  
Plant Sales – Laura Perdomo  
Publicity – Mina Menish/Lynne Wilson/Barbara Bondurant  
Schedule – Phyllis King  
Show Plants Sales – Mary Helen Maran/Phyllis King  
Live Auction – Laura Perdomo  
Staging – Mel Landry/Mary Helen Maran/Phyllis King

Sold show plants may be removed from the show at 2:30 p.m., Member exhibits - 3:00 p.m.  
on Sunday September 29<sup>th</sup>, 2013

## GENERAL RULES

1. Only members of the African Violet Council of Florida and its affiliates are eligible to enter exhibits in the show.
2. The latest edition of the AVSA *Handbook for African Violet Growers, Exhibitors and Judges* will be the authority for any cases not covered by specific rules in this schedule. Qualified AVSA judges using the merit method of judging will judge the exhibits. The judging of the show will begin at **9 a.m. on Saturday, September 28, 2013**
3. Horticultural and Design entries must be made between **3 p.m. and 9 p.m. on Friday, September 27, 2013. Entries for convention workers only will be from 11 a.m. to 3 p.m. on Friday September 27, 2013.**

4. Each exhibitor is required to present a completed Exhibitor's List of Entries (Exhibit E) to the Classification reception table receptacle, sign in on the sheet provided and pick up their call-back number during the designated hours for entries. Entry forms must be filled out in pencil in case any corrections are necessary. (See Exhibit D of the Convention Manual for complete instructions.)

Each Exhibitor wishing to sell his/her show plants must submit a Show Plant Sales Form (Exhibit F) at the time of entering his/her plants, listing the names of the plants and the price of each plant the Exhibitor wishes to receive. After Entries, the Exhibitor gives the form to the Show Plant Sales Chair.

5. If someone other than the owner enters exhibits for the owner, the name of that person must be listed on the back of the Exhibitor's List of Entries form (Exhibit E).
6. Entries must be correctly named or they will be subject to correction by the Classification Committee.
7. Only clean, healthy plants will be accepted. Plants entered in the Horticulture Division must have been in the possession of the Exhibitor for at least three months.
8. All African violet plants entered (except trailers and species) must be single-crowned. All African violet plants must be in bloom.
9. Double-potting, flared-top pots, supports and collars will not be accepted. Self-watering pots such as Moist-Rite and Oyama, etc., may be entered in colors such as white, black, green or any other neutral tone. All other plants must be slip-potted into neutral-colored pots such as white, green, black, etc. ("Slip- potting" means dropping the pot containing the plant into a clean pot of the same or just a fraction larger-sized pot.) It is recommended that plastic or aluminum foil be placed in the bottom of the outer pot to prevent leakage onto the table covering. Exceptions: trailers, trailing species and other Gesneriads may be exhibited in the container in which they are growing. The pot must be clean.
10. Protective covers, mulches and unobtrusive stakes are permitted for Gesneriads other than African violets.
11. Gesneriads entered in Classes 48 and 49 must have some special quality of foliage, coloring, texture, growth habit, etc., and not just be a Gesneriad out of bloom.
12. Exhibitors may enter only one plant of each variety in each class but may enter more than one variety in a class.
13. Only AVSA members may enter plants in Classes 1 and 2 and must present a current AVSA membership card displaying the membership number. Exhibitors must provide plant Registration numbers. . An Exhibitor enter only one collection in each Collection class.

14. Only DAVS members may enter in Classes 3 and 4 and must present a current DAVS membership card displaying the exhibitor's membership number. Exhibitor must provide plant Registration numbers. An Exhibitor may enter only one collection in each Collection class.
15. Any African violet entered in a collection is eligible for all special awards.
16. Exhibits in Classes 37 and 38 must not have been shown at a prior AVSA convention show. The Exhibitor must have originated the seedlings, or the right to them must have been released in writing by the originator to the Exhibitor. Plants grown from purchased seeds are the property of the grower. It is not necessary to obtain permission from the seed's producer. Sports and mutants will be exhibited as "Sport of \_\_\_\_\_." If it has been named, the name will follow in parentheses.
17. "Best in Class" shall be chosen from the blue-ribbon winners in each class. "Best in Section" shall be chosen from the blue-ribbon winners from each class in the section. Only blue-ribbon winners are eligible for special awards.
18. Entries in Class 39 must be planted in an unusual, novel or decorative container. It is not required for the entry to suggest the show theme. Only one entry per person.
19. The names of Exhibitors shall remain covered until all special awards have been chosen.
20. **The show will be open on Saturday, September 28, 2013, from noon to 6:00 p.m. and on Sunday, September 29, 2013, from 10:00 a.m. to 3:00 pm.**
21. **Exhibits may not be altered or removed from the show area until 3:00 p.m. on Sunday; September 29, 2013.** AVCF will provide reasonable protection for the exhibits but will not be responsible for any damage or loss.
22. **A "Novice"** is an Exhibitor who has never won a blue ribbon in the Horticulture Division in any AVSA judged show.
23. Commercial members may enter any class.



## DESIGN DIVISION RULES

1. An Exhibitor may have only one entry in each class. Exhibitors must complete the Exhibitor's List of Entries form (Exhibit E) for their designs and follow General Rule #4 above.
2. Reservations must be made by **September 15, 2013, by phone (321) 631-1106 or email Bob Green, Design Chair, at gjabob@aol.com.**
3. Classes are limited. Space will be reserved as available. The Design Chair will verify your reservation space(s). Notify the Design Chair immediately if it is necessary to cancel your reservation.
4. All entries in the Design Division must have a 3" x 5" card listing the African violet varieties and other plant materials used, if known. A subtitle or written interpretation of the design may be provided on a separate 3" x 5" card but is not required.
5. All designs must be the creation of the Exhibitor and must be entered and placed by the Exhibitor.
6. A "Novice" is an Exhibitor who has never won a blue ribbon in the Design Division in any AVSA judged show.
7. Exhibitors will be permitted to work on their **designs on Friday, September 27, 2013, from 3 p.m. to 9 p.m. after completing the entry process, and on Saturday, September 28, 2013, from 7:00 a.m. to 8:45 a.m.**

**All design Exhibitors and their materials must be out of the show area by 8:45 a.m.**

### **To Enter Designs:**

1. Complete the Exhibitor's List of Entries form (Exhibit E) for your designs and present it to the Classification reception table to receive an Exhibitor Number during the designated hours for entries.
2. **Entries may be made on Friday, September 28, 2013, from 3:00 p.m. to 9:00 p.m.** The Design Chair will assign the space in the show area designated for your design.
3. **Make sure that a 3" x 5" card accompanies each exhibit** in the Design Division classes. "See Rule 3" under DESIGN DIVISION in the show schedule.
4. After Entries has entered your design entry and given you the Entry Card, you may enter the show area to work on your design. See Rule 7 under DESIGN DIVISION for times.

### **TO CLAIM PLANT AND DESIGN ENTRIES AT THE CLOSE OF THE SHOW:**

**All exhibits must be removed promptly at the close of the show on Sunday September 29, 2013, at 3:00 p.m.**



# Horticulture Division

## Section I – Collections

### Class

- 1 **AVSA** Collection of three different registered **standard** varieties of the same type (three single-crown or three trailers) or three different species regardless of type
- 2 **AVSA** Collection of three different registered **miniature or semiminiature** varieties of the same type (three single-crown miniatures, three miniature trailers, three single-crown semiminiatures, or three semiminiature trailers)
- 3 **DAVS** Collection of three different Dixie registered standard varieties of the same type (three single-crown or three trailers)
- 4 **DAVS** Collection of three different Dixie registered miniature or semiminiature varieties of the same type (three single-crown miniatures, three miniature trailers, three single-crown semiminiatures, or three semiminiature trailers)

## Section II – **Standard** specimen plants, **green** foliage, any type blossom

- 5 White, cream, blush, yellow, and two-tones of these colors
- 6 Pink, coral, rose, and two-tones of these colors
- 7 Red, wine, fuchsia, plum, maroon, burgundy, mauve and two-tones of these colors
- 8 Blue, purple, lavender, orchid, and two-tones of these colors
- 9 Fantasy and Chimera
- 10 Edged
- 11 Multi-colored

## Section III – **Standard** specimen plants, **variegated** foliage, any type blossom

- 12 White, cream, blush, green, yellow, and two-tones of these colors
- 13 Pink, coral, rose and two-tones of these colors
- 14 Red, wine, fuchsia, plum, maroon, burgundy, mauve and two-tones of these colors
- 15 Blue, purple, lavender, orchid and two-tones of these colors
- 16 Fantasy and Chimera
- 17 Edged
- 18 Multi-colored

## Section IV – **Miniature** specimen plants, **any type foliage**, any type blossom

- 19 White, cream, blush, yellow, green and two-tones of these colors
- 20 Pink, coral, rose and two-tones of these colors
- 21 Red, wine, fuchsia, plum, maroon, burgundy, mauve and two-tones of these colors
- 22 Blue, purple, lavender, orchid and two-tones of these colors
- 23 Fantasy and Chimera
- 24 Edged
- 25 Multi-colored

## Section V – **Semiminiature** specimen plants, **any type foliage**, any type blossom

- 26 White, cream, blush, yellow, green and two-tones of these colors
- 27 Pink, coral, rose and two-tones of these colors
- 28 Red, wine, fuchsia, plum, maroon, burgundy, mauve and two-tones of these colors
- 29 Blue, purple, lavender, orchid and two-tones of these colors
- 30 Fantasy and Chimera
- 31 Edged
- 32 Multi-colored

## **Section VI – Trailers – any type foliage, any type blossom**

- 33 Standard trailers
- 34 Semiminiature trailers
- 35 Miniature trailers

## **Section VII – Special classes**

- 36 Saintpaulia species and natural hybrids
- 37 New cultivar seedling origination (see Rule 16)
- 38 New cultivar sport and mutant origination (see Rule 16)
- 39 African violet plant in an unusual, novel or decorative container (see Rule 18)
- 40 Vintage violets (25 years and older)
- 41 Novice (see Rule 22)
- 42 Education Exhibit

## **Section VIII – Gesneriads other than African violets (see Rules 9 &10)**

- 43 Miniature Sinningia (may be displayed in a regular pot or growing in a clear container, cover permitted; no single plant more than 5" in diameter)
- 44 Tuberos-rooted (Sinningia, Nautilocalyx, Chrysothemis, etc.)
- 45 Scaly-rhizomed in bloom
- 46 Fibrous-rooted in bloom (Streptocarpus / Streptocarpella)
- 47 Fibrous-rooted in bloom (long-stemmed such as Aeschynanthus, Columnea, Nematanthus, etc.)
- 48 Fibrous-rooted in bloom (all other blooming fibrous-rooted: Chirita, Primulina, Episcia, Petrocosmea, Alsobia, etc.)
- 49 Gesneriads grown for ornamental foliage (Episcia)
- 50 Gesneriads grown for ornamental foliage (other than Episcia)

# **DESIGN DIVISION**

## **La FLORIDA 500**

Five hundred years ago, in 1513, Juan Ponce de Leon, with three ships, sailed northwest from the Spanish-owned Puerto Rico, and on April 2, he sighted land, which he named *La Florida* in recognition of the verdant landscape, and because it was the Easter season, which the Spaniards called *Pascua Florida* (Festival of Flowers). He was hired by Revlon, a European cosmetic company, to search for the Fountain of Youth (a body of water that would enable one to look young forever). Deciding to continue his exploration of *La Florida*, Juan Ponce de Leon sailed down the coast, encountering some rough currents at one point, and named the area Cape Canaveral (which means "Cape of Currents"). He continued down the east coast of *La Florida*, and along the keys, until he arrived at an island that had many giant turtles. He named the island "Dry Tortugas," because there was no fresh water on the island, and "tortugas" means "turtles" in Spanish. Continuing up the west coast of *La Florida*, Ponce de Leon entered the Charlotte Harbor area. As he and his men explored inland for wood and fresh water, they saw the Calusa tribal village at Mound Key. They discovered the Calusa were unfriendly, so the explorers fled back to their ships, and sailed back to Puerto Rico.

## **SECTION X – Interpretive Flower Arrangements**

Designs using cut African violet blossoms. Fresh cut, dried, treated, painted, colored plant material, and man-made materials are permitted. National flags (or facsimiles), artificial plant materials (including fruits and vegetables) and live creatures are not permitted. Draping and backdrops are permitted in niches, unless restricted by the class. Accessories and bases are optional. Sides of niches may not be used by exhibitors.

Class 51 “**Wind in Their Sails**” A flower arrangement in a white cardboard niche 28” high by 23” wide by 11½” deep (15” may be used for depth of niche). Limit 4.

Class 52 “**Land Ahoy**” A tropical-style flower arrangement as seen, perhaps, from the crow’s nest of one of the three ships in a white foam board niche 20” high by 15” wide by 7½” deep (12” may be used for depth of niche). Limit 4.

Class 53 “**Festival of Flowers**” A pave’-style flower arrangement on a 15” matte black foam board square. Limit 4.

Class 54 “**Revlon**” A flower arrangement, incorporating a traditional-style hand mirror, 11” long, 5” wide, in a white frame (to be furnished by staging), in a white foam board niche 20” high by 15” wide by 7½” deep (12” may be used for depth of niche). Limit 4.

Class 55 “**Fountain of Youth**” An underwater flower arrangement, in a clear glass container, not exceeding 20” in any direction. To be viewed from the front at eye level. Limit 4.

## **SECTION XI – Interpretive Plant Arrangements**

Designs using one or more blooming African violet plants, removed from their pots, with the root ball encased in plastic or some other material. Fresh cut, dried, treated, painted, colored plant materials, and man-made materials are permitted. National flags (or facsimiles), artificial plant material (including fruits and vegetables), and live creatures are not permitted. Accessories, bases, draping, and backdrops are optional, unless restricted by a specific class. Sides of niches may not be used by exhibitors.

Class 56 “**The Gulf Stream**” A plant arrangement with water or simulated water in a white foam board niche 20” high by 15” wide by 7½” deep (12” may be used for depth of niche). Limit 4.

Class 57 “**Calusa Native Americans**” A free-standing plant arrangement. The Arrangement may not exceed 12” in any direction, and will be staged on risers, draped with white cloth, and judged from the front only. Limit 4.

Class 58 “**Cape of Currents**” A plant arrangement depicting Cape Canaveral then, or more recently during the space age, in a white cardboard niche 28” high by 23” wide by 11½” deep (15” may be used for the depth of the niche). Limit 4.



Class 59 **“Giant Turtles”** A plant arrangement, with a non-blooming African violet, in a white cardboard niche 15” high by 11” wide by 5½” deep (10” may be used for depth of niche). Please, no live or dead turtles or their carapaces. Limit 4.

## **SECTION XII – Container Gardens**

Miniature scenes with one or more blooming African violet plants and other growing materials. Accessories are permitted. Cut plant material, national flags (or facsimiles), and live creatures are not permitted. Gardens may not exceed 30” in any direction. To be flat (with no underlayment) on table surface, and will be judged from the front only. The classes are untitled, so as not to discourage the entry of established gardens. Unlimited entries, but design reservations must be made.

Class 60 Natural Garden.

Class 61 Dish Garden.

Class 62 Terrarium (mirrored sides permitted; must be covered).



September 27 – September 29, 2013  
3535 Ulmerton Road  
Clearwater, Florida 33762  
Local number for Hotel reservations: 727-577-9100

**Room Allocation**

Showroom – Concourse Sections 2-3  
Salesroom – Concourse 1  
Exhibitor's Plant assembly/grooming area – Atrium  
Entries/Classification – Concourse 1-3 Hallway  
Banquets – Atrium & Tarmac/Landing Meeting Rooms  
Hospitality – Hotel suite 530

**Friday, September 27**

7:00 a.m. – 11:00 p.m. - Show/Sales/Entries Set-up (Atrium/Concourse 1-3)  
3:00 – 9:00 p.m. – Designers begin work after entries process (Concourse 2-3)  
1:00 – 3:00 p.m. – Entries/Classification/Plant Placement set up (Concourse 2-3)  
3:00 – 9:00 p.m. – Exhibitor's Plant assembly and grooming area (Atrium)

**Saturday, September 28**

7:00 – 8:45 a.m. – Designers able to complete their designs (Concourse 2-3)  
8:30 – 9:00 a.m. - Judges and Clerks instructions (TBD Tarmac or Landing Meeting Rooms)  
9:00 – Noon – Judging (Concourse 2-3)  
10:00 – 6:00 p.m. – Sales Room Opens (Concourse Room 1)  
Noon – 6:00 p.m. – Showroom Opens to public (Concourse Rooms 2-3)  
4:00 – 6:00 p.m. – AVCF Board Meeting (TBD – Tarmac or Landing Meeting Rooms)  
Noon – 5:00 p.m. – Silent Auction (Location to be determined)  
6:00 – 7:00 p.m. Refreshments (cash bar) prior to Awards Banquet (Aviators Sports Pub/Atrium)  
7:00 – 9:30 p.m. Dinner followed by Awards presentation/Auction (Atrium)

**Sunday, September 29**

8:00 – 10:30 a.m. – AVCF Breakfast & Annual Meeting (Tarmac)  
10:00 a.m. – 3:00 p.m. – Show and Sales (Concourse 1-3)  
3:00 p.m. – Show Breakdown